Strengthening tourism SMEs for their modernization and quality improvement of service

The enterprise participates in the above mentioned Program, which aims to support very small, small and medium tourism enterprises, in order to enhance their competitiveness in the Greek and international tourist market.

The Program supports the upgrade of the facilities, the operation of the tourism enterprises, their qualitative improvement and enrichment of the offered products and services.

The enterprise TRIKORFO BEACH S.A. with headquarters in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union for the implementation of its project under the Action “Technology Vouchers for small and micro enterprises of the Region of Central Macedonia”.

The Action is aimed at empowering small and micro enterprises, through the purchase of innovative ICT applications, in order to strengthen the ICT implementation strand, as key support technology, to achieve improvements in productivity terms and promotional activities.